

global® – ‘One Solution Medium®’

If you've sat politely through more sales pitches than you can remember, you're not alone. Sales people can present a convincing case but how do you know which company to choose? Is there any scientific evidence available that indicates one product provides superior performance over another? Actual data from human IVF laboratories? *Yes, there absolutely is.*

LifeGlobal is the only media company in the marketplace that is evidence-based with over 100 studies evaluating our products in comparative trials (http://www.ivfonline.com/User/Newsstand/V6_global_Monograph_Feb27_2014.pdf). We've provided our customers consistency, quality and transparency for over 10 years.

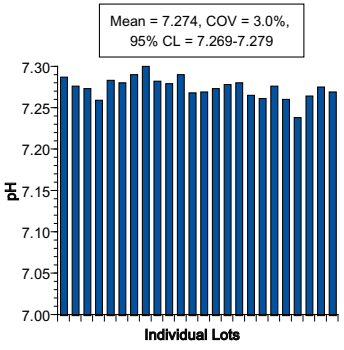
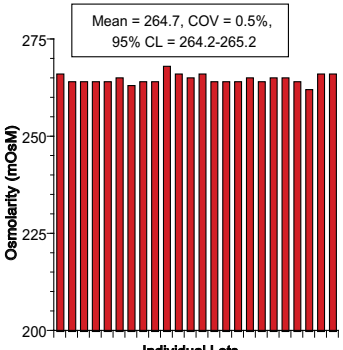
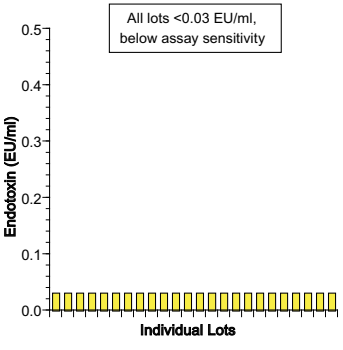
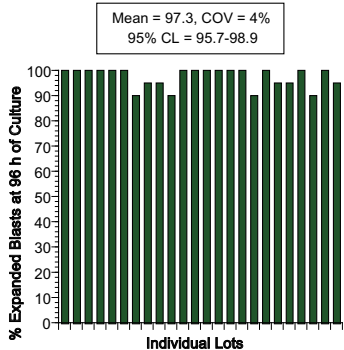
"I have used the global® family of products in my laboratory for over five years with excellent, consistent outcomes. That product composition is grounded in exhaustive basic research brings confidence that we are providing a stress-free environment to embryos grown in our hands. As for quality control, reliability in pricing and shipping, and customer service – we have experienced none better."

– Dr. Thomas Pool, PhD of The Fertility Center of San Antonio

The Consistency of global® Medium

Don Rieger, PhD – May 15, 2013

The following graphs show the results of the quality control measurements of the same 24 sequential lots of global® medium manufactured between May, 2012 and April, 2013.

 <p>Third-party measurements of the pH of 24 sequential lots of global®. With 10 mg/ml protein, at 37°C and 5.5% CO₂</p>	 <p>The osmolarity of 24 sequential lots of global® measured by freezing-point depression</p>	 <p>Third-party measurements of the endotoxin content of 24 sequential lots of global®</p>	 <p>The results of third-party 1-cell mouse embryo assays of 24 sequential lots of global®</p>
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LifeGlobal not only prides itself on the scientific research that has gone into our family of products, but also on our superior customer service and quality control:

- ISO 13485:2003 & ISO 9001:2008 Certified, FDA Approved, CE Marked
- Consistency of geographic location of media productions
- 24-hour temperature controlled shipping
- Technical support and in laboratory assistance available
- Direct contact with territory representative and VP of Research and Development, Don Rieger, PhD

